

# WELCOME BACK SHOWBAG.

DUSA will be coordinating a Welcome Back showbag for students in 2020 to enable partners to still get their products into the hands of students. This 'Welcome Back Showbag' will be distributed to students through a pick-up system at the DUSA reception offices on campus. Welcome Back Showbags will be handed out to students at all campuses ideally in late September however if needed due to Covid restrictions this will be pushed to November with the start of Trimester 3.

DUSA will aim to distribute 4,000 showbags with 2,300 distributed at Burwood, 1,650 in Geelong, 50 in Warrnambool. Partners have the ability to put product in all 4,000 showbags, or put product in a select number of showbags.

## GOLD SAMPLING PACKAGE

**\$1,500**

### INCLUDES:

- » Space for 1 product in up to 4,000 showbags.
- » Social Media Post (paid and targeted)
- » Email Tile to students
- » Ability to have signage at DUSA pick-up points

## SILVER SAMPLING PACKAGE

**\$1,000**

### INCLUDES:

- » Space for 1 product in up to 4,000 showbags. Partners can provide product for 2,000-4,000 showbags.
- » Social Media Post (paid and targeted)

## BRONZE SAMPLING PACKAGE

**\$700**

### INCLUDES:

- » Space for 1 product in up to 4,000 showbags. Partners can provide product for 2,000-4,000 showbags.

Major sponsor rights are also available to provide branded bags for the sampling showbags, and be a presenting partner of Winter OWeek.